

- **Accounting**

- **Definition:** the skill or practice of preparing or keeping the financial records of a company, bookkeeping methods involved in making financial records of individuals and business transactions and in the preparation of statements concerning the assets, liabilities, and operating results of a business.

- **US Small Business Administration (SBA)**

www.sba.gov

The SBA is an important information resource for small business owners, and a source of small business loans.

- **UW-Madison Entrepreneur's Center**

www.ocr.wisc.edu/entrep

This site includes a wealth of information and resources for entrepreneurs, including the Entrepreneur's Center's Startup Enterprise, which helps move research from the laboratory into the commercial marketplace; the New Business Start-up Initiative; consulting and mentoring resources for new and established businesses; and information on events and publications geared toward entrepreneurs.

- **Wisconsin Department of Commerce**

www.commerce.wi.gov

This site includes information on many business topics, including debt financing.

- **Wisconsin Department of Financial Institutions**

www.wdfi.org

Search under Securities to find information about regulatory issues surrounding capitalization.

- **Wisconsin Entrepreneur Network**

www.wenportal.org/getting_help

This site includes resources, marketing, financing/grants, business plans, and much more.

- **Area Businesses with This Role**

- **A M Accounting**

Services provided: all set up, accounting, payroll, book service, full service to small businesses and tax service.

Contact information:

Al Grieshop

631 Cedar Street

Wisconsin Dells, WI 53956

608-253-1144 (phone)

608-253-4567 (fax)

○ **Barbara De Baere Poppy, CPA**

Services provided: full service accounting, audits, QuickBooks training, bookkeeping, business planning, tax reporting, business structure, and help small businesses put best foot forward.

Contact information:

Barabra De Baere Poppy
816 Church Street
Wisconsin Dells, WI 53965
608-253-2100 (phone)
608-253-2729 (fax)
barb@poppycpa.com
www.poppycpa.com

○ **Carol A Valley CPA SC**

Services provided: certified public accountant, business consulting, tax planning, accounting service, tax preparation, and work with a quite a few small business.

Contact information:

Carol A Valley
635 Park Avenue
Columbus, WI 53923
920-623-4905 and 1-800-549-0876 (phone)
920-623-3735 (fax)
cavepasc@chartermi.net

○ **Confidential Tax & Accounting Service**

Services provided: small business accounting, tax preparation for small businesses, farms, cooperation, and offers property management.

Contact information:

Laverda Pence
Amy Bible
431 Water Street, Suite 101
Prairie du Sac, WI 53578
608-643-8998 (phone)
608-644-0500 (fax)
confidentialexserv@verizon.net
www.confidentialexservice.net

○ **Confidential Bookkeeping & Tax Service**

Services provided: accounting, payroll, bookkeeping, and tax returns.

Contact information:
Rhoda Satina
143 North Main Street
Pardeeville, WI 53954
608-429-3283 (phone)
608-429-3283 (fax)
rhodasatina@yahoo.com

- **Davis & Page LLP**
Services provided: certified public accountant, bookkeeping, and tax return.

Contact information:
Jeff Davis
David Page
208 Town Street
Portage, WI 53901
608-742-5591 (phone)

- **David J Foster Accounting Inc**
Services provided: bookkeeping, accounting, and payroll preparation, administer pension plans, tax returns, annuities, life insurance, and business entity formation.

Contact information:
David Foster
1140 Oak Street PO 326
Wisconsin Dells, WI 53965
608-254-8169 (phone)
608-254-2326 (fax)

- **Filter CPA Office**
Services provided: free consultations, personalized service for you, payroll preparation, monthly accounting, QuickBooks software advisors, and income tax planning and preparation.

Contact information:
Jeff Filter
410 Viking Drive
Reedsburg, WI 53959
608-524-6459 (phone)
608-524-6450 (fax)
filtercpa@rucls.net

- **Fenske & Associates LLC**
Services provided: certified public account, help set up businesses, creating LLCs, federal and state ID setup, sale permit numbers, set up payroll and

computerized bookkeeping, tax preparation, tax service and planning, and financial planning.

Contact information:
2425 New Pinery Road, Suite 101
Portage WI, 53901
608-742-0980 (phone)
608-742-0982 (fax)
fenske007@verizon.net
www.fenske007.com

○ **FMS Accounting**

Services provided: business start-up, income tax preparation, monthly bookkeeping such as financial statements, payroll processing, bank reconciliations, bookkeeping, and Federal/State tax reporting.

Contact information:
Gene Jones
920 Bowman Road
Wisconsin Dells, WI 53965
608-254-2167 (phone)
608-254-2167 (fax)
gene@fmsaccounting.com and fmsacc@widells.com
www.fmsaccounting.com

○ **Grobe & Associates**

Services provided: tax planning and preparation, help with new business start up, computer consulting, QuickBooks and Peachtree, complete accounting and auditing, payroll services, nonprofit organizations, and litigation support.

Contact information:
Thomas M. Watts, CPA
William K. Campbell, CPA
421 Water Street, Suite 111
Prairie du Sac, WI 53578
608-643-8557 (phone)
www.grobecpa.com
admin@grobecpa.com

○ **H&R Block**

Services provided: income tax preparation, and getting paperwork and forms filled out for starting a new business.

Contact information: Baraboo
150 3rd Street
Baraboo, WI 53913
608-356-1125 (phone)

Contact information: Reedsburg
1030 East Main Street
Reedsburg, WI 53959
608-524-2319 (phone)

Contact information: Columbus
130 North Ludington Street
Columbus, WI 53925
920-623-5531 (phone)

Contact information: Sauk City
205 Phillips Boulevard
Sauk City, WI 53583
608-643-3273 (phone)

Contact information: Portage
1731 New Pinery Road
Portage, WI 53901
608-742-6021 (phone)
www.hrblock.com

Contact information: Wisconsin Dells
631 Cedar Street
Wisconsin Dells, WI 53965
608-254-7337 (phone)

- **LVH Business Solutions**

Services provided: accounting and tax services.

Contact information:
Cari Michel
705 North Main Street
Lodi, WI 53555
608-576-2283 (phone)
608-592-7310 (fax)
camichel@charter.net

- **Miller Brussell Ebben & Glaeske LLC**

Services provided: certified public accountant and provides all accounting needs.

Contact information: Portage
119 W Conant Street
Portage, WI 53901
608-742-2103 (phone)
608-742-4495 (fax)

Contact information: Prairie du Sac
586 Water Street
Prairie du Sac, WI 53578
608-643-4445 (phone)
mbegcpa@palacenet.net

- **Moy Borchert & Associates**

Services provided: payroll preparation, computerized bookkeeping, auditing-tax preparation, acquisitions and mergers, tax service and planning, management advisory services, entity, and financial planning. Provides accounting software training in Peachtree and QuickBooks.

Contact information: Baraboo
201 8th Avenue
Baraboo, WI 53913
608-356-7733 (phone)
608-356-7735 (fax)

Contact information: Reedsburg
1136 East Main Street
Reedsburg, WI 53959
608-524-8998 (phone)
608-524-0059 (fax)

Contact information: Wisconsin Dells
240 South Wisconsin Dells Parkway
Wisconsin Dells, WI 53965
608-253-3773 (phone)
608-253-3774 (fax)
www.moyborchert.com

Contact Information: Mauston
231 State Street
Mauston, WI 53948
608-847-1040 (phone)
608-847-7907 (fax)

- **MS Tax & Accounting LLC**

Services provided: specializes in individual and business tax analysis, tax preparation and planning; and provides computerized payroll and accounting services.

Contact information:
114 East Jefferson Street
Spring Green, WI 53588
608-588-9140 (phone)
608-588-7164 (fax)
mstax@charterinternet.net

- **Randy Diehl & Associates SC**

Services provided: certified public accountant firm, initiate small business, help set up accounting system, and help with tax return.

Contact information:
207 Water Street
Sauk City, WI 53583
608-643-4919 (phone)
rdatax@merr.com

- **Raymond G Norland, CPA**

Services provided: set-up for the business, entities, accounting, income tax planning and preparation.

Contact information:
Raymond Norland
311 East Wisconsin Street, Suite 207 C&D, PO Box 404
Portage, WI 53901
608-742-6177 (phone)

- **Ronald J Thompson Accounting**

Services provided: QuickBooks installation, payroll, tax preparation, and general ledger.

Contact information:
Ron Thompson
111 E Cook Street
Portage, WI 53901

608-742-1828 (phone)
608-745-4848 (fax)

○ **Rose E. Lee and Associates, LLC**

Services provided: bookkeeper using QuickBooks to help start-up business set up books and payroll processes including state and federal payroll taxes and forms. Works with your accountant so your books are tax-form ready for the end of your fiscal year. Write mini-manuals for your bookkeeper to continue the processes and to provide you with monthly business statements.

Contact information:

Rose E. Lee
624 Madison Avenue, PO Box 7
Baraboo, WI 53913
608-356-3217 (phone)
608-477-1123 (cell)
608-355-6413 (fax)
rosielee@charter.net

○ **Smith CPA LLP**

Services provided: Innovative business, tax, and accounting advice serving a variety of businesses including manufacturing, service and retail companies

Contact information:

Walt Smith
102 4th Avenue, PO Box 15
Baraboo, WI 53913
608-356-7474 (phone)
608-356-7475 (fax)
walt@smaithcpallc.com
www.smithcpallc.com

○ **Smith & Gesteland LLP**

Services provided: accounting, audit, tax, strategic planning, leadership development, human resource management, information technology, and litigation support services.

Contact information:

Katy Smith
1339 Park Avenue
Columbus, WI 53925
920-623-4115 and 1-800-261-4477 (phone)
920-623-3030 (fax)
info@sgcpa.com and katy.smith@sgcpa.com
www.sgcpa.com

- **Solaris Management LLC**
Services provided: budget development, financial record-keeping and reporting through QuickBooks, accounts receivable, accounts payable, and assistance with audits. See also computer services, finance, human resources and personnel, marketing, and networking/social organizations.

Contact information:

Michael T. Schumacher—CEO and Owner

Mary Schumacher—President and Owner

2317 International Lane Suite 104

Madison, WI 53704

608-245-0247 (phone)

608-245-0274 (fax)

mts@solariscenter.com and mas@solariscenter.com

www.solariscenter.com

- **Stephen D Brokish, CPA**
Services provided: tax and accounting, payroll service and business start-ups.

Contact information:

Stephen Brokish, CPA

177 S Main Street

Lodi, WI 53555

608-592-7441 (phone)

608-592-7571 (fax)

sbrokishcpa@charterinternet.com

- **Tracy Accounting Services**
Services provided: accounting/bookkeeping service, business planning payroll services, tax planning, and tax preparation.

Contact information:

Greg Tracy

708 Elizabeth Street

Baraboo, WI 53913

608-356-8004 (phone)

608-355-9164 (fax)

tracytax@centurytel.net

- **Val's Accounting and Payroll Service, LLC**
Services provided: accounting: bank reconciliations, financial statements, and set up accounting program at your office. Payroll: payroll preparation, prepare all quarterly and annual federal and state reports, and electronic tax filing. Tax (E-

File Provider): personal (including small business, rentals, and farm), partnership, corporations, and non-profit.

Contact information:

Val Youngs
169 Stark Street
Randolph, WI 53956
920-326-6414 (phone)
920-326-6272 (fax)
www.valsaccounting.net

○ **Wegner LLP CPAs and Consultants**

Services provided: QuickBooks and Peachtree consulting, monthly, quarterly, and/or yearly financial statements, budget preparation assistance, performance of weekly tasks such as accounts payable or accounts receivable, sales tax reports, one-on-one training in software or accounting functions, bank statement reconciliation, preparation of depreciation and amortization schedules, accounting system design and implementation, provide interim staff services, and prepare individual and business tax returns. Also see business entity, business plans, and taxes for more services provided.

Contact information:

Pete Oettinger
123 2nd Street
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608-356-3966 (phone)
608-356-2966 (fax)
pete.oettinger@wegnercpas.com
www.wegnercpas.com

○ **Weickgenant Accounting Inc**

Services provided: financial statements, tax returns, consultations, and payroll processing.

Contact information:

Jim Weickgenant
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608-356-9494 (phone)
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weickgenant@centuytel.net